

Custom Websites

Each design we create is as unique as the client it represents. With our customized web content, it is only a matter of time before your return on investment will result in newly formed business relationships. Because vibrant exchanges define success both on- and off-line, special consideration for user experience, branding, and functionality are employed and incorporated seamlessly. With this approach, your new site will compliment your off-line presence by ensuring that familiarity and brand loyalty are maximized.

Designing for the web means offering compelling code that is capable of functional display and user-friendly on a variety of hand-held mobile devices. Compliant HTML and CSS must be complimentary and produced using best practices. Designs need to be tested for user-friendliness across multiple browser platforms such as Internet Explorer™, Firefox™, and Google Chrome™ because each has slight variations in the way it reads source code. Attention to new industry standards is our strength, and we design your code with the latest developments as our guide.

Content Management Systems (CMS)

Content Management Systems (CMS) and Blogs offer an easy-to-use backend interface that allows you to take control of your site and all of its content. Whether you choose to use one of the systems listed below, or would like to transfer a CMS you are currently using, managing your site with a CMS is a competitive way to keep your content current. Any system can be completely customized in its look and feel, and new plug-ins are released daily to ensure that your processes can be managed digitally. If you need a complete custom application developed, we can help there, too.

Information Architecture (IA)

Information Architecture (IA) is one of the earliest stages in the web development process. It is the practice of modeling information for use in web development, user interactions, database development, programming, and CMS. We develop wire-frames to form structural designs that organize content for websites, intranets, and business processes, so all code will be tailored to your needs. Constant and critical review and adjustment of wire-frames brings your extraordinary vision into digital reality.



Web Hosting

Our web-hosting plans provide a complete solution for beginners, professionals, and businesses. Integrated web-hosting solutions will accommodate all of your eBusiness needs. We manage your domain name registration and recommend a hosting package that is capable of growing with your dynamic company.

Integration

Do you need a site re-design? Are you currently using a CMS or proprietary system to manage your content? We have extensive experience re-purposing content into fresh new designs while keeping important data intact. Allow us to evaluate your current platforms and suggest ways to improve and streamline your site. We make integration seamless, and we offer user-friendly solutions designed for your success.

Developing websites for multiple-screen resolutions is the focus of responsive web design. In a world of rapidly expanding mobile devices, we help our clients prepare for the future and the many helpful devices arriving daily. Smartphones and wireless tablets are now the largest number of search platforms to access the web, and we are ready to help you integrate these innovations into your existing system.

Custom Application Development

A host of plug-in extensions satisfy a large majority of today's business processes. Where these devices are limited in scope, custom application development becomes necessary. We are here to listen to your needs, and create the architecture required to compliment your unique vision. Once we have determined what you need, we enlist the services of development experts to create tailor-made solutions designed specifically for you.

Creating beautiful web design is only half the story. You need a design team that is experienced in delivering handcrafted coding solutions to solve your unique design challenges. We're ready to help you achieve your vision.

User Experience (UX)

We are dedicated to helping you focus on what you are trying to achieve and ensuring that you accomplish your objectives in the most effective and exciting ways possible. Analysis of customer preferences dictates how interaction with your site is structured. User Experience (UX) is focused on enhancing user perceptions and forming lasting client relationships. As your company grows and changes, so too must your site's UX. We are adept at creating user-friendly solutions that adapt easily to new industry requirements while maintaining the confidence of your audience.

Search Engine Optimization (SEO)

Search Engine Optimization (SEO) is the single most important internet marketing strategy to attract traffic and visibility to a website. We tackle questions such as, "How does Google™ see your company?" or "How do people find me on Bing™ and Yahoo™?" The incorporation of proper coding, labeling, linking, and current content, in addition to submission and registration with major search engines are just a fraction of the steps toward obtaining SEO goals. Our knowledge of these and other practices keeps our client's sites at the top of their industry's search categories. SEO is not a one-time fix; rather, it requires fine tuning and routine maintenance to stay at the forefront, and we ensure that our clients remain in their leadership position.

E-Commerce

Providing a logical, easy-to-use, and secure shopping experience is imperative. We custom design each shopping cart using powerful software to ensure that the look and feel of your storefront reflects your site's image. We are here to help you through the entire process while ensuring that your cart is both affordable and profitable.

The solutions listed below allow the flexibility to create an attractive web site and offer shopping cart software that provides logical, easy-to-use, and secure shopping experiences. When a customer places an order, you will receive a notification. Then you can log into your shopping cart control panel and complete the order. Credit cards can be processed manually with Paypal™, existing credit card terminals, or online payment gateways for real-time credit card processing.