

Advertising

LanzSwinney™ caters to the many facets of marketing, including: design, advertising, website creation, and consulting. All aspects of our work begin with a focused process to ensure that you understand the scope of your project from its inception and that all work is relevant to your objectives. You are in the business of moving ahead, so do it with drive and determination. Advance with precision and assurance while moving to the top of your industry. In addition, we offer:

- Campaign Building
- Website Creation
- Newsletter Creation
- Electronic Postcards
- Brand Strategy
- Creative Briefs
- Logo Design
- Corporate Identity
- Color Palette
- Naming
- Tagline
- Copywriting
- Messaging
- Promotions
- Email and Viral Marketing
- Direct Mail
- Competitive Analysis
- Brand Attributes
- Brand Positioning
- Photography
- Creative Solutions
- Presentations



Graphic Design

Graphic Design is the point where our collected thoughts and ideas are transferred from the mind and transformed into visual expression. Establishing a digital identity is crucial to create and implement fast-paced, effective translations of your business ideas to the marketplace. Websites, multi-media presentations, print ads, signage, promotional materials, and photography have all embraced digital technology as the primary tool for determining success. Today's fast-paced, media-driven audience thrives on digital output.

Printing, Trade Shows, Digital Output

We have the knowledge and experience to manage any digital or traditional project – whether simple or complex, and from conception-to-completion – including installation if required. Our creative team is always eager to translate new ideas into effective messaging.

We provide print and online publications, exhaustive research, data collection and storage, film, audio, and video. Our work has been seen in various advertising forms around the globe, as well as in your local, hometown newspaper. We work on myriad levels to ensure that your product is presented well and makes a lasting impression.

Our keen insight into various markets has equipped us to offer relevant solutions to our customers. Whether it's a hard-to-find or hard-to-fit decal for your new product or prototype, or a complete, nationwide graphic rollout, we are capable of assembling the people and systems to manage your project - on-time, within budget, and hassle free.

We can help you decide on the appropriate substrate for your printing needs, whether they are as small as a security seal or as large as a billboard. No matter what the challenge, we develop solutions to suit your needs while using durable, long-lasting colors, indoor and/or outdoor applications, timely delivery, and careful handling of your orders.

Photography

On-Site Photography

We bring the lights and the cameras-you supply the action. From corporate executives in their offices to a wedding in Montana, we arrive packing the right gear to capture your special occasion. Our on-location photography services are the perfect answer to capture your products and/or people without the complications of taking your subjects into the studio.

Stock Photography

A designated stock shoot will provide you with a diverse collection of high-quality, digital images that are focused on your subject. Through the lens, we capture your site or product with professional and lasting images whose quality can be produced in sizes from small to hyper-large scale. Your rights-restricted images belong to you and equip you to present your company's image consistently across a variety of media.

